



02 November 2021

**Anti-Poverty Strategy – Development
Group**

Current Position – What have we Agreed?

- Salford model provides a solid framework
- Using this approach, our strategy sets out the actions we will take collectively across the following three themes:
- **ONE - Supporting people who are struggling in poverty now.**
- **TWO - Preventing people from falling into poverty in the first place.**
- **THREE - Influencing the Government and other national organisations to get a better deal for the communities in West Northants.**
- Strategy will be drafted for January 2022 - appreciating that this is a working document that will continue to evolve and develop over a number of years.

All priorities have been embedded within the 3 themes – with the exception of the below – agreed this should be embedded within the strategy but as part of the main document

- *Aligning with other strategies/programmes of work – help establish what is already happening and ensure a joined-up approach*

- Commitment of resource/funding - to deliver the strategy and resultant action plan, with a focus on those most in need (action plan to define, i.e. winter weather/heating bills, previous DEFRA funds)
- Improved communication and awareness raising of access to information and support for those who are in need (action plan to include rural areas – knowing what support is available)
- Increase access to affordable credit, free welfare rights and debt advice (action plan to include knowing what is available across the West, is there a demand on services, is the need being met)

- A commitment to encourage businesses and organisations based in West Northants to pay the real UK Living Wage (action plan to include campaigns, target various sectors, West Northants commitment)
- Meet the housing need by providing adequate social housing and enable the private rented sector to be an effective housing contributor to those in need
- Build resilient communities through investment in services that support health and social wellbeing

- Engage members of parliament and central government departments, to advocate for equity and fairness to get the best deal for our communities
- Create the evidence base for action and share this to leaver in funds both locally and nationally (action plan to include creation of community profiles to assist)